

SUMMER STARTS ON 16TH STREET
SAT ✨ SUN ✨ MAY 31-JUNE 1



MYDENVER
SUMMER
KICKOFF WEEKEND

This free, two-day public festival spans from Union Station to Upper Downtown, showcasing 16th Street as a hub of live music, outdoor recreation, sports culture, sidewalk sales, a beer garden, and IFSC Climbing World Cup Denver!



**MAKE 16TH STREET
YOUR STAGE**

Join us for this memorable weekend that celebrates downtown. MyDenver Summer Kickoff coincides with Outside Fest at Civic Center Park, Troutfest at Coors Field, and IFSC Climbing World Cup Denver 2025 at 16th & Arapahoe.

WE NEED

- Performers
- Buskers
- Vendors
- Artisans
- Activations
- Partners



PERFORMERS & BUSKERS



- Perform at May 31-June 1 Summer Kickoff Weekend to 20,000+ attendees!
- Be part of our official festival weekend lineup, including our festival website and promotions
- Showcase cultural celebrations that honor Denver's diversity and local creative scene
- Bring dancing, singing, and entertainment to 16th Street

[APPLY HERE](#)

VENDORS & ARTISANS



- Be assigned a dedicated vending space at our downtown festival with 20,000+ attendees

[APPLY HERE](#)

ACTIVATIONS & COMMUNITY PARTNERS



- Showcase your community spirit and reach a large diverse audience with an activation or booth at our downtown festival
- Offer games, giveaways, or interactive activities that highlight your organization's brand and mission
- Potential to be included in festival lineup and event promotions, depending on the activation

[APPLY HERE](#)



Downtown
Denver
Partnership

mydenver